

Subject: October Greetings from The Town Book Store



THE TOWN BOOK STORE

~ Satisfying Book Lovers Since 1934 ~



October 2009

In This Issue

[Author Signings](#)

[Coming Soon](#)

[Halloween Books](#)

[2010 Calendars](#)

[Animal Rubberband
Bracelets](#)

Quick Links

[The Town Book Store
Web Site](#)

[Staff Book Picks](#)

October Greetings from The Town Book Store

I hope everyone is back into the swing of things by now. We are busy at the store preparing for our month long anniversary in November. In case you didn't know, this fall we are celebrating 75 years of bookselling in Westfield! That is 3/4 of a century! No easy feat in today's world! Many publishers are donating great books for us to give away in the month of November as a thank-you to all our wonderful, loyal customers for supporting us over all these years. I believe we are the last remaining independent bookstore in Union County. Look for more information in the next newsletter and in the store. In the meantime stop by, we will have a raffle box set up in the next few weeks so you can add your name for a chance to win some great prizes.

[for October](#)

The Liar's Club

*Hotel on the Corner of
Bitter and Sweet*

Sleepwalking in Daylight

*Looking for Salvation at
the Dairy Queen*

*Wicked: The Life and
Times of the Wicked
Witch of the West*

Dog On It

The Given Day

Another Mother's Life

Out Stealing Horses

[Store Hours](#)

[Directions & Parking](#)

[Join Our Mailing List!](#)

Please check out our author signings this October! One book features the WHS assistant football coach, Joe Avena and another one is written by a WHS student, Alexa Zepka, about an experience she had at Roosevelt Middle School. Why not come down and support all these local authors?

Thanks so much for your loyalty and patronage!

See you down at the store,

Anne Laird

Owner, The Town Book Store

October Author Signings

See our website events page for more details

October 3, 2009 from 11-1 PM

Jay Price

Thanksgiving 1959

With the high school football season in full swing and Westfield off to a fast start, meet Blue Devil assistant coach Joe Avena who will join sportswriter Jay Price. Mr. Price's new book, ***Thanksgiving 1959***. This book tells the story of a simpler time in sports, when one last corner of New York City was like all the other small towns across America where everybody turned out for the Memorial Day Parade and the Thanksgiving Day football game. Joe Avena's central role in ***Thanksgiving 1959*** stems from his days as a player at New Dorp High School on Staten Island under legendary coach Sal Somma, a onetime dropout who kicked the extra point that upset Vince Lombardi and Fordham's famed "Seven Blocks of Granite."

October 17, 2009 from 2-4 PM

Laura Sepesi

The Guardians of Kelmar

Young adult author Laura Sepesi will join us dressed as her main character, Carmen Fox. Carmen's life is lonely and insignificant—that is, until the day she stumbles upon an ancient book and a key engraved with five mysterious letters. Suddenly, Carmen is thrust into Kelmar—an amazing new world of magic, where she finds herself at the center of a centuries' old war between good and evil. Carmen must undertake sorcerer training if she is to survive the challenges that await her. Can Carmen master her powers and defeat the villainous Magicon alliance? With the help of a fascinating creature named Blaze and unforgettable friends, Carmen begins an incredible journey to discover her destiny.

October 24 from 2-4 PM

Bradley Booth

I Apologize

Men who previously lacked a definite sense of purpose can often look back on a single experience that altered the course of their lives. For some, it is the love of a woman. For others, it is the death of one. In the case of Bradley Booth, the combination of both had such a profound affect that it led to his writing this fiction book, *I Apologize*. He lost his fiancée to a rare form of leukemia and was advised to seek solace by venting his feelings among others who had suffered a similar tragedy. Perhaps if he had done so, this book would never have been written. The culmination of five tormented years during which he blamed himself for not doing more to save her unleashed emotions that produced this narrative. Her death and the dreams she once had for the future defined his purpose in life.

October 31, 2009 from 11-1 PM

Alexa Zepka

Kurz or Nothing

Alexa Zepka, Westfield High School student and author of the young adult book, *Kurz or Nothing* will join us on Saturday, October 24 from 11-1 PM. *Kurz or Nothing* is an uplifting story about life, passion, and the ultimate drive to achieve one's goals; a story about a girl who loses a dream, but realizes it anyway. It is based upon the true experience of Alexa Zepka, a 2006

alumnae of Roosevelt Intermediate School in Westfield, who underwent a "shocking" encounter with the school's Teddy Roosevelt Scholar Program. The novel includes characters based on well-known Roosevelt Intermediate School teachers such as: Mr. Marc Biunno, Mr. Robert Hild, and Mr. Glenn Kurz.

Coming Soon

Reserve Your Copies Today

~Adult's~

Indignation by Phillip Roth (paperback)

What the Dog Saw and Other Adventures by Malcolm Gladwell (authors of Blink, Tipping Point and Outliers 10/10)

The Scarpetta Factor by Patricia Cornwell (10/20)

Superfreakonomics by Steven Levitt and Stephen Dubner (authors of mega-hit Freakonomics 10/20)

Big Man: Real Life and Tall Tales by Clarence Clemons of the E Street Band (10/21)

True Blue by David Baldacci (10/27)

Half Broke Horses by Jeannette Walls (author of The Glass Castle 10/6)

Her Fearful Symmetry by Audrey Niffenegger (author of The Time Traveler's Wife, out now)

Nine Dragons by Michael Connelly (10/13)

Last Night on Twisted River by John Irving (10/27)

Intellectual Devotional Health by David Kidder (10/13)

Have a Little Faith by Mitch Albom (author of Tuesdays With Morrie, out now)



~Children/ Young Adult~

Diary of a Wimpy Kid: Dog Days by Jeff Kinney (10/12)

Sports Illustrated Kids WOW!: The Pop-up Book of Sports (10/27)

Pigs Make Me Sneeze by Mo Willems (10/6)

Big Frog Can't Fit In by Mo Willems (10/6)

The Clique: Charmed and Dangerous by Lisi Harrison (10/27)

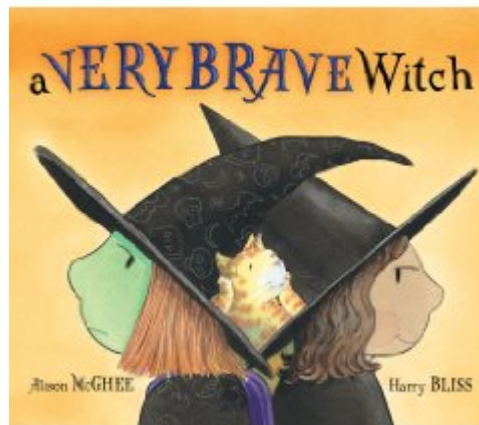
Great Halloween Books for Children

Runaway Mummy by Michael Rex (author of the popular *Good Night Goon*)

Bats at the Library by Brian Lies

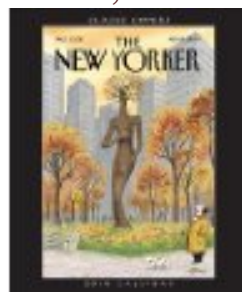
Fancy Nancy: Halloween...or Bust by Jane O'Conner

A Very Brave Witch by Allison McGhee



2010 Calendars are Here!

~Engagement, Wall or Daily~



We have a great selection. If you don't see what you are looking for, we can always order it for you!

Update on the

Animal Rubberband Bracelets

I have spoken to the distributor and they tell me the demand is HUGE. As a result, we are hoping to receive our backorder during the second week of October.

Nurture Our Community....

Thank You for Shopping Local