



# THE TOWN BOOK STORE

~ Satisfying Book Lovers Since 1934 ~



**March  
2010**

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## *March Greetings from* **THE TOWN BOOK STORE**

Well, I am sitting here writing this newsletter looking out the window at what seems like the never ending winter. The store is closed for the second time in 10 days due to the two big snowstorms and I know I am beginning to really pine for Spring.

I noticed a lot of you venturing out before the storms to get yourself something good to read while you were holed up in your homes waiting for the snow to end. There is nothing more delightful than curling up with a good book when you know you aren't expected to be anywhere.

I think we are all experiencing a little of the winter blues...why not escape into a good book. We love nothing more helping you to find just the right book. One of my favorite comments I hear from you is "You always hook me up with something good."

Be sure to scroll to the bottom of this e-mail to see a special offer from The Town Book Store. Also, please take advantage of the Forward E-Mail button below to send this newsletter to your friends.

Thank you for your loyalty and patronage. See you down at the store.

Anne Laird  
Owner, The Town Book Store

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## ***IS THIS HOW YOU FEEL?***

Our sluggish economy may also be a bookish economy, according to a recent online poll that discovered three-quarters of respondents "said they would sacrifice holidays, dining out, going to the movies and even shopping sprees but they could not resist buying books," [Reuters](#) reported.

### ***March Author Signings***

**Mystery Writer, Peggy Ehrhart,**  
**March 6th from 2-4 PM**

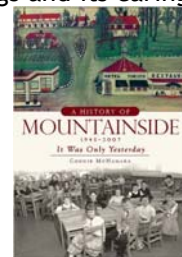
#### ***Sweet Man is Gone***

The plot, with its surprising and dramatic climax, will keep readers guessing until the last few pages. Kirkus Reviews raves, "A blues singer turns detective when her guitarist's death is ruled a suicide. Maxx's debut has a real feel for the bar-music scene and is a gutsy, believable sleuth" and the *Newark Star Ledger* says, "blues riffs that are the next best thing to hearing them."

**Connie McNamara, March 13th from**  
**11-1 PM**

#### ***A History of Mountainside: 1945-2006:*** ***It Was Only Yesterday***

McNamara provides a comprehensive look at this tight knit community that prides itself on its bucolic surroundings and its caring and cohesiveness. She recounts anecdotes, passed on by town elders, of Mountainside's prestigious historic architecture, the establishment of the nationally renowned Children's Specialized Hospital and the Badgley House, where Revolutionary residents concealed their valuables from the British.



***~For The Love of the Irish~***  
***St. Patrick's Day is March 17th!***

- [\*St. Patrick's Day\*](#) by Anne Rockwell (New Children's picture book)
- [\*Magic Tree House #43: Leprechaun in Late Winter\*](#) (Mary Pope Osborne's latest)
- [\*Magic Tree House Research Guide: Leprechauns and Irish Folklore\*](#) by Mary Pope Osborne
- [\*A Course Called Ireland: A Long Walk in Search of a Country, a Pint, and the Next Tee\*](#) by Tom Coyne ( just out in paperback)
- [\*McCarthy's Bar: A Journey of Discovery in Ireland\*](#) by Pete McCarthy (#1 Irish Bestseller)
- [\*The Irish Americans: A History\*](#) by Jay P. Dolan
- [\*Shannon\*](#) by Frank Delaney (now in paperback). The acclaimed author of "Ireland" and "Tipperary" returns once more to his home terrain with "Shannon," a timeless account of salvation, belief, and the healing power of discovering one's roots.
- [\*An Irish Country Girl\*](#) by Patrick Taylor (his latest installment that began with *Irish Country Doctor*)



**You don't want to miss this beautiful new book by Jan Brett...**

## ***The Easter Egg***

Jan Brett's lovable bunny hero, Hoppi, and her remarkable Easter Rabbit will enchant readers as they pore over illustrations filled with dazzling eggs made by Flora Bunny, Aunt Sassyfrass and others.



If Hoppi can make the best Easter egg, he will get to help the Easter Rabbit deliver the eggs on Easter morning. But it is not so easy. Discouraged, he goes into the woods to think when a blue robin's egg tumbles out of its nest. Hoppi keeps it safe and warm until the baby bird hatches, and when the Easter Rabbit arrives, he chooses the empty blue eggshell to reward Hoppi for his kindness.

Spring is everywhere in gorgeous illustrations framed with pussy willows, flowering vines and flowers. Side borders feature busy rabbits making their unusual eggs and, in a border above, the Robin's family drama unfolds.

You probably are familiar with Brett's other gorgeously illustrated picture books for children. They include *The Mitten*, *The Three Snow Bears* and *Gingerbread Friends*.

## ***SHOP LOCAL VIDEO***

Michigan has a campaign video promoting the benefits to you and

your community of shopping locally and supporting local independent businesses. Click on this link to watch this clever 2:30 minute video. What holds true for Michigan is also true for Westfield!

[shopping local & independent video](#)

## 25% off

All in stock 2010 Almanacs (Scholastic, World, Sports etc...)  
Includes *Ripley's Believe It or Not* and *Guinness Book of World Records* (hardcover).

*Books . . .*

*Affordable, Portable,  
Memorable*

## 20% off one book

One Offer per person. Not to be combined with any other offers. Cannot be used on used books, consignment items or gift certificates. Other exclusions may apply.

Offer Expires: March 31, 2010

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