



THE TOWN BOOK STORE

~ Satisfying Book Lovers Since 1934 ~



July 2010

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Lit by Mary Karr

*Last Night on Twisted
River* by John Irving (now

July Greetings from The Town Book Store

Mother Nature took her time getting around to summer last year but this year is a different story altogether. Hope this means we are in for a glorious summer although I think we would all say, she could back off a little on the temperature!

Whether you are heading to the Jersey shore, to the mountains, to the Cape or even just to the pool or a chair in your backyard now is the time to dig into a good book. The pace of life slows in the summer leaving you time to get some reading done. We have a table set up with the latest paperbacks and also one with more traditional "summer" fare.

Enjoy the lazy, hazy days of summer!

See you down at the store,

Anne Laird
Owner, The Town Book Store

in paperback)

All Dogs Have ADHD by
Kathy Hoopmann

*This is Where I Leave
You* by Jonathan Tropper

The Dead Travel Fast by
Deanna Raybourn

The Kitchen House by
Kathleen Grissom

Eat, Pray, Love by
Elizabeth Gilbert

*Mennonite in a Little
Black Dress* by Rhonda
Janzen

*The Girl Who Played With
Fire* by Stieg Larsson

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CELEBRATE "INDEPENDENTS" DAY

Many of you have asked about the American Bookseller Association's program called "IndieBound" because we display their bestseller lists along with the New York Times bestseller lists. If you are unfamiliar with the program, the premise behind what appears to be its growing success is making consumers aware that local independent businesses retain more dollars in their community, reduce environmental impact by conserving on packaging and fuel, have a vested interest in making sure you are satisfied, and foster diversity within the community.

I really like IndieBound's slogan....

"Doing Our Part to Keep America Interesting."

The reason why Westfield continues to have a vibrant downtown is because many of you share this desire and value the importance and benefits of supporting local businesses.

As we celebrate 234 years of "Independence" for our country this July 4, join us in celebrating "Independents" every day of the year.

See the coupon incentive at the end of this email....


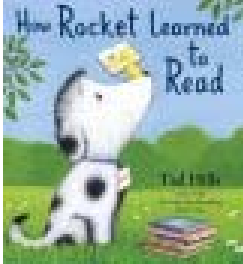
Can you see the theme here ?

- *On Chesil Beach* by Ian McEwan
- *Beach Music* by Pat Conroy
- *A Summer Affair* by Elin Hilderbrand
- *Dune Road* by Jane Green
- *The Summer House* by Nancy Thayer
- *Beach Trip* by Cathy Holton
- *On Folly Beach* by Karen White
- *That Old Cape Magic* by Richard Russo
- *The Shell Seekers* by Rosamund Pilcher
- *Driftwood Summer* by Patti Callahan Henry
- *The Beach House* by Mary Alice Monroe

**These are some "summer" reads at their
best!**

NEW BOOKS COMING OUT SOON

For the kids:

- *The Rainbow Fairies: The Party Fairies Series* by Daisy Meadows (7/1)
- *My Weird School Daze: Miss Mary is Scary* by Dan Gutman (7/27)
- *Clementine, Friend of the Week* by Sara Pennypacker (7/27)
- *Star Wars: ABC* (7/1) An alphabetical adventure through the imaginative and intergalactic world of Star Wars featuring the names and images of the most popular characters, droids, spaceships, and creatures in this galaxy far, far away. With artistic alliterative text that describes each image and emphasizes each letter, *Star Wars: ABC* is a completely new way to learn about the legendary story of Star Wars 
- *How Rocket Learned to Read* by Tad Hills. It is rare to find an author who can move seamlessly from books aimed at toddlers to stories for children just beginning to unlock the mysteries of how letters form words. Tad Hills, who flew onto the picture book scene with his winning *Duck & Goose*, here proves that he numbers among that elite group. Through a series of deceptively simple words and images rendered in oil and colored pencil, Hills tells a multilayered story about learning to read and making a friend. A shift in his palette conveys the passage of time, and the changes in the puppy hero's expressions and body language convey the furry pupil's gradual openness to his little feathered teacher's patient and persistent overtures. 

For everyone else:

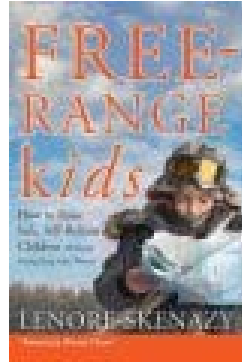
- *Fly Away Home* by Jennifer Weiner (7/13) From the #1 *New York Times* bestselling author, a novel about three very different women who become friends while seeking refuge in an old beach house.
- *A Colossal Failure of Common Sense: The Inside Story of the Collapse of Lehman Brothers* by Lawrence G. McDonald (paperback 7/13)
- *Where Men Win Glory: The Odyssey of Pat Tillman* by Jon Krakauer (paperback 7/27)
- *Nine Dragons* by Michael Connelly (paperback 7/13)

If any of these titles interest you, call the store to reserve a copy.

We will call you when it arrives in the store.

Doesn't get any easier than that!

**FREE RANGE CHILDREN: How to
Raise Safe, Self-Reliant Children
(Without Going Nuts With Worry)
by Lenore Skenazy**



I recently brought this book into the store because its subject seemed very interesting to me. While on vacation, I read a more thorough article on the book and thought I would share some of the high points with you. This book shows a different perspective on how to keep our children safe in today's world. It flies in the face of what we have been made to believe. Some of the statistics may surprise you.

FREE RANGE KIDS has become a national movement, sparked by the incredible response to Lenore Skenazy's piece about allowing her 9-year-old ride the subway alone in NYC. Parent groups argued about it, bloggers, blogged, spouses became uncivil with each other, and the media jumped all over it. A lot of parents today, Skenazy says, see no difference between letting their kids walk to school and letting them walk through a firing range. Any risk is seen as too much risk. But if you try to prevent every possible danger or difficulty in your child's everyday life, that child never gets a chance to grow up. We parents have to realize that the greatest risk of all just might be trying to raise a child who never encounters choice or independence.

In this funny, fed-up book, Lenore encourages parents to let their kids be kids. She's all for helmets and car seats but insists children do not need a security detail every time they go outside. Armed with stories, wisecracks, and a battery of facts, she gleefully punctures modern-day myths about rampant kidnapping, marauding germs, and poisoned Halloween candy. After exposing where these worries come from, she gives tips on how to break free. Her Fourteen Free-Range Commandments include:

KNOW WHEN TO WORRY- Play Dates and Axe Murderers:
How to Tell the Difference

STUDY HISTORY - Your Ten Year Old Would Have Been
Forging Horseshoes (or At Least Delivering Papers!)

RELAX- Not Every Little Thing You Do Has That Much Impact on Your Child's Development

DON'T THINK LIKE A LAWYER- Some Risks are Worth It

TURN OFF THE NEWS-Go Easy on the Law and Order Too!

All kidding aside though, she makes a very valid point. She says, "I feel like parents are taking away some of the main ways that children do get safe, which is by feeling confident, which is by knowing their own way around, which is by interacting with people they don't know and getting to know their neighbors and feeling confident with them. The head of the national center for missing and exploited children said the same thing. The safe kids are the confident kids, and the confident kids are the ones who've been doing things on their own."

Summer Hours

Monday - 9:30 AM to 5:30 PM

Tuesday - 9:30 AM to 5:30 PM

Wednesday - 9:30 AM to 5:30 PM

Thursday - 9:30 AM to 8:00 PM

Friday - 9:30 AM to 5:30 PM

Saturday - 9:30 AM to 5:30 PM

Closed Sundays - July 4 through September 5

Did you know we are the last independent bookstore in Union County!

Thank you for your support!

As a "Thank You" for your support...

Use this coupon to

Buy a book at regular price and get the second at 25% off

Offer excludes consignment books and used books. Discount applies to book of lesser value.

Other exclusions may apply.

May not be used in combination with other offers.

One coupon per customer please.

Offer Expires: July 31, 2010

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