



# THE TOWN BOOK STORE

~ Satisfying Book Lovers Since 1934 ~

**February  
2010**

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*Cutting for Stone*

*Art of Racing in the Rain*

*East of the Sun*

*Little Giant of Aberdeen  
County*

*The Longest Trip Home*

*Everything is Illuminated*

*The Hungry Season*

*One Thousand White*

## *February Greetings from* **THE TOWN BOOK STORE**

With all this bitter cold... I know I am already wishing for Spring! Let's hope the groundhog doesn't see his shadow on February 2nd!

Remember Valentine's Day is in only two weeks. Everyone loves a good book. Why not let us help you select the perfect book for that someone special? Can't decide? Gift certificates are always a great choice. Also keep in mind, we do free gift wrapping.

We have begun booking authors for Meet and Greets. Our first one of this season is on February 20, 2010. All the aspiring authors that come to the store for signings really love the opportunity to meet and talk with our customers. I know how much they appreciate your support.

Thank you for your loyalty and patronage.

See you down at the store.



[Women](#)

[The Weight of Silence](#)

[Invictus: Nelson Mandela  
and the Game That Made a  
Nation](#)

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Anne Laird  
Owner, The Town Book Store

## *Some books released this month that you may want to check out ...*

### *Adult Fiction in paperback*

*Cutting for Stone* by Abraham Verghese (a personal favorite!)

*American Rust* by Philipp Meyer (also excellent)

*The Believers* by Zoe Heller (Author of *Notes on a Scandal*)

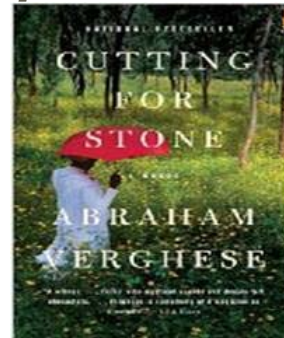
*Shanghai Girls* by Lisa See (Author of *Snow Flower and the Secret Fan*)

*The Forgotten Garden* by Kate Morton (Author of *The House at Riverton*)

*When Will There Be Good News?* by Kate Atkinson (Author of *Case Histories*...very witty and engaging)

*Shannon* by Frank Delaney

*Heart and Soul* by Maeve Binchy



### *Adult Non-Fiction in paperback*

*Lost City of Z: A Tale of Deadly Obsession in the Amazon* by David Grann

*After the Fire: A True Story of Friendship and Survival* by Robin Gaby Fisher (about the Seton Hall Fire)

*The Gamble: General David Petraeus and the American Military Adventure in Iraq* by Thomas E. Ricks

*House of Cards: A Tale of Hubris and Wretched Excess on Wall St.* by William D. Cohan

*A Course Called Ireland: A Long Walk in Search of a Country, A Pint and the Next Tee* by Tom Coyne

### *Children*

*Cat the Hat, Who is That?* by Mo Willems (new series)

*I am Going: An Elephant and Piggie Book* by Mo Willems

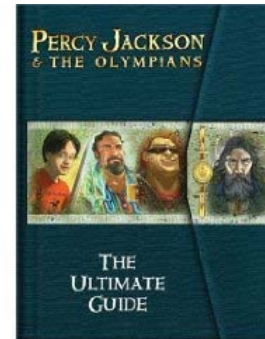
*Miss Laney is Zany* by Dan Gutman (My Weird School Daze #8)

*Leprechaun in Late Winter* by Mary Pope Osborne (Magic Tree House #43)

*Percy Jackson and the Olympians: The Ultimate Guide* by Rick Riordan (if you know a fan, this is a must have)

*Fancy Nancy: Poet Extrordinaire* by Jane O'Conner and Robin Glasser

*Fancy Nancy: Every Day is Earth Day* by Jane O'Conner and Robin Glasser



## *Author Signing*

Jenn Topper

*February 20, 2010 from 2-4 PM*

### *29 Million Jobs and A Million Lies*

Dark, twisted, and outrageous, this is not the story of your all-American girl seeking glory and success, but a glimpse at counterculture's underbelly and Topper's attempts to succeed within that world. From demented B-movie, roach-infested film production offices chock full of freakish characters to the Cannes Film Festival; from starting a punk rock record label to its hard but inevitable crash; from a grimy, Greenwich Village restaurant kitchen to failed attempts at joining the Navy, you have to ask, "What's a nice girl from the suburbs doing all of this dirty work for, anyway?"

*29 Jobs and a Million Lies* is the gut-wrenching, self-deprecating account of how ambition to stand out was wiped out by clumsy choices, immaturity and self-defeating righteousness. Energized to prove to the doubters that she could succeed despite the unorthodox approach, this litany of boneheaded decisions portrays

how the author painfully hurled heart and soul into a long trail of draining pursuits, failing so often that success was invisible. **29 Jobs and A Million Lies** is a post-GenX novel, except it's true, and in the vein of Sarah Vowell, Chuck Klosterman, and Dave Eggers.

A resident of Highlands, NJ, Jenn Topper is currently a corporate sellout but her two perfect little boys don't seem to mind one bit.

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## ***Results of Study Show Positive Results of "Shop Local" Campaigns***

Recently I was asked to participate in an independent survey conducted by The Institute for Local Self-Reliance regarding our sales during the holidays as well as, my experience with any Shop Local campaigns in my community. Although Westfield does not have a **Think Local First** campaign, I feel like quite a few of The Town Book Store's customers are vocal advocates of this idea and I am very grateful for this support.

"

*This survey adds to the growing body of evidence that people are increasingly bypassing big business in favor of local entrepreneurs," said Stacy Mitchell, senior researcher with the Institute for Local Self-Reliance.*

*"Amid the worst downturn in more than 60 years, independent businesses are managing to succeed by emphasizing their community roots and local ownership. These results reinforce what we've heard from our local affiliates -- that their campaigns are yielding real dividends and shifting local spending," said Jennifer Rockne, director of the American Independent Business Alliance. "That's good news for their local economies. Studies show that small businesses keep more dollars circulating locally and generate the majority of new jobs."*

To read more about this survey or to learn more about

*Think Local First* campaigns, follow this link:

<http://www.newrules.org/retail/news/holiday-sales-increase-independent-businesses-national-survey-finds>

## ***Short on Time? Need a book? Call or Email Me...***

We are happy to check our stock or order what you are looking for. Being a small store and able to only stock a minute portion of books in print, we try very hard to offer a variety of books that we feel have a broad appeal. However, you may not know that we place orders almost daily and have access to millions of titles through the publishers and distributors. So, if we don't have something in the store that you want, we can always order it for you and it will arrive at our store, in most cases, the very next day with no shipping charges. If you don't have the time to come down to the store you can [Email me](#) or call the store (908-233-3535) and place your order. We will call you when your order arrives and you can pick it up at your convenience.

***Thank you for helping to nurture our community by . . .***

***Shopping Locally!***

## **20 % off any book**

One Offer per person. Not to be combined with any other offers. Cannot be used on used books, consignment items or gift certificates. Other exclusions may apply.

Offer Expires: February 28, 2010

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