

Subject: Season's Greetings from The Town Book Store



# THE TOWN BOOK STORE

~ Satisfying Book Lovers Since 1934 ~

*Happy Holidays*



December 2009

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## *Holiday Greetings from*

# THE TOWN BOOK STORE

Why are books such great gifts for the holiday season? There are so many reasons. In these economically difficult times, you cannot overlook one of the most obvious reasons; books are affordable. More importantly though, is that you get a great bang for your buck. The gift of a well thought out book shows a level of caring that almost no other gift does. They can make someone laugh, cry and reflect. The contents of a book can change someone's life.

Remember, we place orders almost daily. So, if we don't have something in the store that you want we can always order it for you and it will arrive at our store, in most cases, the very next day. If you don't have the time to come down to the store you can [Email me](#) or call the store (908-233-3535) and place your order. We will call you when the books arrive.

Be sure to scroll to the bottom of this e-mail to see a special offer from The Town Book Store. Also, please take advantage of the Forward E-Mail button below to send this newsletter to your friends.

In addition to our stocked shelves of books, we also have a nice selection of stocking stuffers, toys, puzzles, banks, booklights, bookmarks and much more. All the books we stock have been



In cooperation with the New Atlantic Independent Booksellers Association, we have stocked our shelves with a number of interesting items for your holiday shopping needs. [View the NAIBA Holiday Catalog on-line.](#)

#### Quick Links

[Town Book Store Web Site](#)

[December Staff Picks](#)

[She Was](#)

[Push](#)

[Irish Country Christmas](#)

[The Painter of Shanghai](#)

[The Blind Side](#)

[Octavian Nothing](#)

[Knit Two](#)

[Among the Mad](#)

[A Tree Grows in Brooklyn](#)

carefully thought out. We do not buy from publisher selected lists. We try to cater to the interests of our customers.

Wishing you and your family a Peaceful and Happy Holiday Season!

We thank you for your loyalty and patronage,

Anne Laird

Owner, The Town Book Store

## December Author Signings

### George Melloan, December 5th

We are delighted to have prestigious *Wall Street Journal* Editor and Westfield Resident, George Melloan sign copies of his book, *The Great Money Binge: Spending Our Way to Socialism* on December 5, 2009 from 2-4 PM.

George Melloan, who worked for *The Wall Street Journal* for more than half a century, is no stranger to the wild ups and downs of the American and world economies. His well argued book, *The Great Money Binge: Spending Our Way to Socialism* explains-using detailed examples from the Crash of 1929 and from the Carter era-how government intervention actually prevents the economy from recovering its natural balance. Unless lawmakers realize the true importance of using supply-side economics in our current crisis, warns Melloan, nothing will save us from a new era of disastrous inflation and widespread global depression.

Mr. Melloan outlines a lucid and detailed explanation of exactly why we are currently sinking so rapidly, how this crisis compares to similar situations in the past, and exactly what must be done to return the United States to the economic vitality it enjoyed not so long ago.

### Brad Parks, December 12th

On December 12, 2009 from 10:30-12:00 PM, Author Brad Parks will sign copies of his book. *Faces of the Gone* is written in the mold of some of New Jersey's other fictional heroes - it has the fun, flowing readability of Janet Evanovich's Stephanie Plum; and the humor and suspense of Harlan Coben's Myron Bolitar. Main character Carter Ross

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grew up in Millburn, works in Newark, lives in Nutley. He drives the Parkway, parties in Hoboken, stalks killers in Summit. He's a hero of New Jersey, by New Jersey and for New Jersey. This book will be a treat for readers familiar with the many locales that investigative reporter Carter Ross traverses in his search for a brutal murderer. Four bodies, each with a single bullet wound in the back of the head, stacked like cordwood in a weed-choked vacant lot: That's the front page news facing Carter Ross, *Newark Eagle-Examiner* investigative reporter one cold day in December. The police are stumped, but Ross soon finds the four victims have one connection after all, and it puts him on the path of one very ambitious killer.

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## [75th Anniversary Raffle Winners](#)

### [Diary of A Wimpy Kid Bundle Pack:](#)

*Pat Regenberg*

### [Clifford the Big Red Dog Plush and Book](#)

*Kay Andre*

### [Children's Hardcover:](#)

*Doreen DiGiacomo*

*Louise Levy*

### [Sookie Stackhouse/ True Blood Gift Set:](#)

*Tina McKinney*

### [Penguin Deluxe Classics:](#)

*Melanie Penders*

### [Adult Hardcover:](#)

*Brad Norris*

*Jane Presti*

*Tonia Peters*

### [Indiebound Calendar and Advance Readers:](#)

*Denis Sullivan*

*Alexis Moloney*

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## ***Popular Non-Fiction Gift Ideas***

Here is just a small sampling of some non-fiction titles that are already proving to be very popular choices this Holiday season:



### ***For History Lovers:***

*The Imperial Cruise* by James Brady (author of *Flyboys* and *Flags of Our Fathers*)

*The American Civil War: A Military History* by John Keegan

*D-Day: The Battle for Normandy* by Anthony Beevor

*To Try Men's Souls: A Novel of George Washington and the Fight for American Freedom* by Newt Gingrich, William R. Forstchen and Albert S. Hanser

*The Big Burn: Teddy Roosevelt and the Fire that Saved America* by Timothy Egan

*Stones into Schools: Promoting Peace With Books, Not Bombs, in Afghanistan and Pakistan* by Greg Mortenson, author of *Three Cups of Tea*

*When Everything Changed: The Amazing Journey of American Women from 1960 to the Present* by Gail Collins

### ***For Business and Finance Enthusiasts:***

*Too Big to Fail: The Inside Story of How Wall Street and Washington Fought to Save the Financial System...and Themselves* by Andrew Ross Sorkin

*Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives* by Nicholas A. Christakis and James H. Fowler

### ***For Information Lovers:***

The quartet of *Intellectual Devotionals* by David S. Kidder and Noah

D. Oppenheim. Their new one is *The Intellectual Health: Revive Your Mind, Complete Your Education, and Digest a Daily Dose of Wellness Wisdom.*

*The New York Times Practical Guide to Practically Everything, 2nd Edition: The Essential Companion for Everyday Life* by Amy D. Bernstein and Peter W. Bernstein

*The Guinness World Records:2010*

*The World Almanac and Book of Facts: 2010*

*Scholastic Book of World Records: 2010*

*A Really Short History of Nearly Everything* by Bill Bryson (for young readers)

*Everything I Need to Know I Learned From A Children's Book* by Anita Silvey

### *For the Sport's Fan:*

*When the Game Was Ours* by Larry Bird, Earvin Johnson, Jr. and Jackie MacMullen

*Perfect: Don Larsen's Miraculous World Series Game and the Men Who Made It Happen* by Lew Paper

*The Book of Basketball: The NBA According to The Sport's Guy* by Bill Simmons and Malcolm Gladwell

*Sports Illustrated Kid's WOW: The Pop-Up Book of Sports* by the Editors of Sports Illustrated Kids

*NASCAR Pop-Up Book: A Guide to the Sport* by Sally Blakemore and Doug Chezem

*Secrets of the Short Game* by Phil Mickelson

### *For Biography Enthusiasts:*

*Last Words: A Memoir* by George Carlin

*Andy Rooney: 60 Years of Wit and Wisdom* by Andy Rooney

*Ayn Rand and the World She Made* by Anne C. Heller

*Hope for Animals and Their World: How Endangered Species Are Being Rescued From the Brink* by Jane Goodall, Gail Hudson and Thane Maynard

*Big Man: Real Life & Tall Tales* by Clarence Clemons, Don Reo and Bruce Springsteen

*For the Adventure Seekers:*


*Where Men Win Glory: The Odyssey of Pat Tillman* by Jon Krakauer

*The Road to Woodstock* by Michael Lang

*Born to Run: A Hidden Tribe, Superathletes, and the Greatest Race the World Has Never Seen* by Christopher McDougall

*The Boy Who Harnessed the Wind: Creating Currents of Electricity and Hope* by William Kamkwamba and Bryan Mealer

*Horse Soldiers: The Extrordinary Story of a Band of US Soldiers Who Rode to Victory in Afghanistan* by Doug Stanton



## ***Popular Fiction Gift Ideas***

Here is a very small sampling of some fiction titles that are also proving to be very popular choices this Holiday season:

*The Help* by Kathryn Stockett

This book is flying off the shelves!

*Wolf Hall* by Hillary Mantel

Man Booker Prize Winner - 2009

*Invisible* by Paul Auster

*South of Broad* by Pat Conroy

His first novel in 10 years!

*New York* by Edward Rutherfurd, author of *London*

*Last Night at Twisted River* by John Irving

*Chronic City* by Jonathan Lethem

*True Blue* by David Baldacci

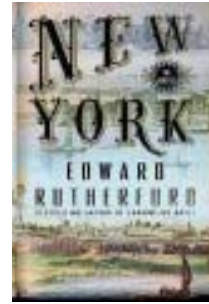
*Nine Dragons* by Michael Connelly

*Brooklyn* by Colm Toibin

*No Time to Wave Goodbye* by Jacqueline Mitchard,

sequel to *The Deep End of the Ocean*

*Change in Altitude* by Anita Shreve



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## ***Popular Children and Teen Gift Ideas***

And this is a very small sampling of some children and teen titles that are proving to be very popular choices this Holiday season:

*Fancy Nancy: Splendiferous Christmas* By Jane O'Conner and Robin Preiss Glasser

*Merry Christmas, Splat* by Rob Scotton

*The Christmas Sweater* by Glenn Beck. This is the new children's version of his very popular adult book.

*Waddle!* by Rufus Butler Seder

Add this title to the popular *Gallop!* and *Swing!*

*How Do Dinosaurs Say I Love You* by Jane Yolen

*First Ballet* by Deanna Caswell and Elizabeth Matthews

*Robot Zot!* by John Scieszka and David Shannon

*Anything and Everything by Stephanie Meyer*

Author of the Twilight Series: *Twilight*, *New Moon*, *Eclipse*, and *Breaking Dawn*, as well as, the collector gift set, movie companion for New Moon and set of journals in a collector's tin. We have many new series featuring vampires so ask us what else is popular.

*Hunger Games and Catching Fire* by Suzanne Collins

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## ***Popular Gift Books Ideas:***

*Ansel Adams in Color* by Ansel Adams

*The National Parks: America's Best Idea*

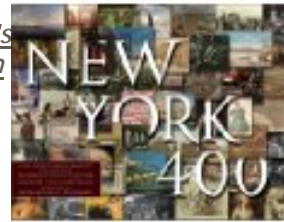
by Dayton Duncan and Ken Burns

*LIFE 2000-2009: The Decade That Changed the World* by the Editors of LIFE

*LIFE Wonders of the World* by the Editors of LIFE

With removable, suitable for framing prints

*New York 400: A Visual History of America's Greatest City with Images from the Museum of the City of New York* by the Museum of the City of New York



*Bon Jovi: When We Were Beautiful* by Bon Jovi

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## *Special Holiday Store Hours*

In order to accommodate your holiday shopping needs, The Town Book Store will have extended hours on the following days:

*Thursday, December 10*      9:30AM - 8:00PM

*Friday, December 11*      9:30AM - 7:00PM

*Saturday, December 12*      9:30AM - 7:00PM

*Thursday, December 17*      9:30AM - 8:00PM

*Friday, December 18*      9:30AM - 7:00PM

*Saturday, December 19*      9:30AM - 7:00PM

*Sunday, December 20*      11:00AM - 5:00PM

*Monday, December 21*      9:30AM - 7:00PM

*Tuesday, December 22*      9:30AM - 7:00PM

*Wednesday, December 23*      9:30AM - 7:00PM

*Thursday, December 24*      9:30AM - 5:00PM

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***By shopping locally this holiday season,  
you will make a difference.***

**You will have strengthened our community:** You know us and we know you. Local businesses donate to local community causes at more than twice the rate of chains.

**You will have taken advantage of our expertise:** You're our friend and neighbor. Not only do we have a vested interest in knowing how to serve you, we're passionate about what we do.

**You will make an investment in entrepreneurship:** Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local businesses ensures a strong community.

***Books . . .***

***Affordable, Portable, Memorable***

